

## NEWS & INSIGHTS

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### ACADEMY OF INTERACTIVE AND VISUAL ARTS RECOGNIZES LIGHTFOOT IN 2019 COMMUNICATOR AWARDS

May 14, 2019

Lightfoot, Franklin & White LLC won the **Communicator Award of Excellence** from the Academy of Interactive and Visual Arts (AIVA) for its **website**, which launched in early 2019.

The firm received the highest level of recognition from AIVA in the "Websites – General – Law and Legal Services" category of its 25th annual awards.

"The website is representative of who we are as a firm: experienced, focused on our clients, trial tough and solution savvy," said **Emily Woloschuk**, Lightfoot's director of marketing & business development. "Being easily accessible to clients is a priority for us, and this new site plays a big part in that. We're grateful to see it recognized on a national level."

The firm partnered with **Herrmann Advertising** and **Reputation Ink** for the website's design and content, respectively.

The Communicator Awards received more than 6,000 entries from across the U.S. and around the world, making it one of the largest awards of its kind in the world. It honors creative excellence for communication professionals. The awards are judged and overseen by AIVA, a 600-plus member organization of leading professionals from various disciplines of the visual arts dedicated to embracing progress and the evolving nature of traditional and interactive media.