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A forward-thinking problem-solver, Ashley approaches data challenges with creativity and curiosity.

Before joining the firm, Ashley served as a Market Research Analyst, providing data analysis and strategic reporting for regional clients such as University of Alabama at Birmingham, Alabama Power and Blue Cross Blue Shield of Alabama. She also conducted legal-focused research for law firms, including the analysis of mock trial data to identify favorable juror profiles and inform litigation strategy.

At Lightfoot, Ashley supports the firm's strategic initiatives by managing and connecting key marketing, business development and financial data tools. Her work helps bridge information gaps across systems, uncover patterns and opportunities and deliver actionable insights that inform client development, pricing strategy and firm growth.

Ashley holds an undergraduate degree from the University of Alabama at Birmingham and a master's degree in Psychology, with an emphasis in Industrial and Organizational Psychology from Southern New Hampshire University.

Outside the office, Ashley enjoys competing in triathlons, crocheting to wind down and spending time with her husband, 14-year-old son and 11-year-old daughter.