Lightfoot

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Brad Powell is a product liability litigator and trusted advisor.

For more than 25 years, Brad has been helping businesses develop creative, cost-effective solutions to difficult legal problems. He has handled matters in over 30 states - including difficult venues in Alabama, Arizona, California, Illinois, Nevada, Pennsylvania, Texas and West Virginia – and has particularly broad experience handling bet-the-company cases, managing multi-district litigation and coordinating significant cases in multiple jurisdictions to ensure consistency in legal strategy across a docket.

In addition to complex tort litigation, Brad has handled class actions, antitrust issues, corporate recovery cases, employment matters, industrial construction disputes and non-compete litigation for his clients. He frequently advises companies on compliance with regulatory requirements and provides guidance during investigations conducted by government enforcement agencies.

Brad's dedication to his clients has earned him recognition from his peers in the legal industry. He is routinely listed in The Best Lawyers in America© by BL Rankings for Commercial Litigation, Product Liability Litigation – Defendants, and Personal Injury Litigation – Defendants. Brad is a member of the Defense Research Institute, and he also served for three years as an adjunct professor of at the University of Alabama School of Law.

When he's not practicing law, Brad enjoys reading, fishing and spending time with his wife and daughters.

AWARDS

The Best Lawyers in America© by BL Rankings — Commercial Litigation, Personal Injury Litigation, Product Liability Litigation (2016-27)

Mid-South Super Lawyers by Thomson Reuters, "Super Lawyer" — Product Liability (2026)

PRACTICE AREAS

Antitrust
Aviation & Aerospace
Commercial Litigation
Pharma & Medical Device
Product Liability
Automotive
Commercial Transportation

EDUCATION

Washington & Lee University School of Law (J.D., *cum laude*)
Washington & Lee University (B.A.)

BAR ADMISSIONS

Alabama
Texas