

**James W. Gibson**

Partner

Birmingham

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James Gibson protects clients' interests in the toughest trial environments.

James Gibson is a seasoned trial lawyer with more than fifteen years of experience. Over the course of his career, James has tried or arbitrated almost twenty cases involving seven-figure damage claims, including medical malpractice, product liability, wrongful death, and catastrophic property loss matters. James has earned a reputation for thriving in high-pressure situations, experience that allows him to bring clarity and strategic focus to each stage of litigation. Whether securing a defense verdict or identifying pressure points for resolution, he is committed to achieving outcomes that align with his clients' short- and long-term goals.

James handles high-exposure cases in a variety of practice areas and in hostile venues across the country. He frequently defends wrongful death claims and is a trusted ally for clients navigating the reputational risks that go along with bet-the-company litigation.

A significant portion of James's practice involves defending national pest control companies. Known for his fluency in the business's technical operations and regulatory framework, he relies on his knowledge of the industry and its science to defend his clients effectively and efficiently. Beyond the world of pest control, he represents clients across the broader consumer services sector, including telecommunications and home services companies, in both consumer and business-to-business disputes.

James chairs the firm's Innovation Committee, where he helps guide the adoption of technologies that improve efficiency and client service at Lightfoot, with a focus on the evolving world of artificial intelligence. He is also a former member of the firm's Recruiting Committee and previously chaired the firm's Summer Associate Program.

Outside of the office, James and his wife are proud parents to their two sons, Andrew and Thomas. He serves on the Board of Directors at the Horizons School, a residential program focused on fostering social and

PRACTICE AREAS

Product Liability
Healthcare
Medical Malpractice
Professional Liability
Consumer Fraud & Bad Faith
Automotive
Commercial Litigation
Consumer Claims Defense

EDUCATION

Vanderbilt University Law
School (J.D.)
University of Georgia (A.B.,
A.B.J., *magna cum laude*)

BAR ADMISSIONS

Alabama

career independence to young adults with learning disabilities. An avid sports fan and active musician, James is a member of Red Mountain Church, where he can often be found playing a Gibson (no relation) guitar on Sundays.

PROFESSIONAL ORGANIZATIONS

Birmingham Bar Volunteer Lawyers Program

Defense Research Institute (DRI), Young Lawyers Section, Steering Committee

AWARDS

Mid-South Super Lawyers by Thomson Reuters, "Rising Star" — Product Liability (2015-24)

Benchmark Litigation, "40 & Under Hot List" (2023)

The Best Lawyers in America® "Ones to Watch" by BL Rankings — Medical Malpractice Law, Personal Injury Litigation, Product Liability Litigation (2022-23)

The Best Lawyers in America® by BL Rankings — Medical Malpractice Litigation (2024)

Birmingham Business Journal, "Top 40 Under 40" (2022)

PRESENTATIONS AND PUBLICATIONS

Presenter, "How to Get a Seat at the 'Grown-Ups' Table," DRI Product Liability Conference, (2018)