



**Lee M. Hollis**  
Partner

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## When clients seek solutions, Lee Hollis delivers.

Over the course of 25+ years of practice, Lee Hollis has learned how to be Trial Tough and Solution Savvy®. Clients come to Lee because he is a problem-solver. Some of those problems can be solved through negotiation; others require motions, trials and appeals. Lee works with clients to determine their goals for each matter and develops a strategy to achieve them in the most efficient manner.

After successfully trying numerous product liability, personal injury and commercial cases to verdict and resolving countless more through motion practice or settlement in jurisdictions across the country, Lee has learned that if a client wants to settle a case short of trial, the best way to achieve the most favorable settlement is to be represented by an attorney with the experience, reputation and ability to take the case to trial. A credible trial threat gives the client a stronger position in settlement negotiations and the ability to take the case to trial when it can't be resolved. Too often, clients hire litigators who are happy to work a case up and settle it. When opposing counsel knows that attorney can't or won't try the case, they use that to extract a higher settlement or to obtain a large verdict at trial. The best way to prevent that situation is to hire a lawyer who is ready, willing and able to try the case if necessary.

Lee uses that Trial Tough and Solution Savvy® experience to put together the right team with the right experience and skill set needed for each case. That approach gives him leverage to negotiate favorable results for the client. But when negotiations fail, he is ready to take the case to trial and, if necessary, appeal. Lee cares about winning as much as — or more than — his clients. He brings a creative approach that ensures that his client's message is heard, and he leaves everything on the field.

Lee has always been very involved in the firm, having served as the chair of the Hiring Committee for many years. He currently chairs the Marketing & Business Development Committee. Lee has been the firm's

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## PRACTICE AREAS

Commercial Litigation  
Catastrophic Injury  
Product Liability  
Appellate  
Class Actions  
Corporate Plaintiff's Litigation  
Life Sciences  
Commercial Transportation

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## EDUCATION

Vanderbilt University Law School (J.D.)  
Washington & Lee University (B.S., *cum laude*)

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## BAR ADMISSIONS

Alabama

longtime representative in the Network of Trial Law Firms, where he has served as secretary, treasurer, vice-chair and chair, and led the organization through a successful nationwide search for a new executive director. Lee is a member of the International Association of Defense Counsel, the Defense Research Institute (DRI) and the Alabama Defense Lawyers Association (ADLA), where he served as co-chair of the ADLA Trial Academy for two years.

Lee is a member of St. Stephen's Episcopal Church and the Tocqueville Society of The United Way of Central Alabama. He has an amazing wife, Katie, and three wonderful children who, unfortunately, inherited their father's lawyering/negotiating skills at a very young age. In his free time, Lee enjoys hunting, college football, golf and scuba diving.

## PROFESSIONAL ORGANIZATIONS

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Alabama Defense Lawyers Association (ADLA)

Birmingham Bar Association

Defense Research Institute (DRI)

International Association of Defense Counsel

The Trial Network

## AWARDS

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*Alabama Super Lawyers* by Thomson Reuters — Personal Injury Defense, Product Liability Defense (2010-15)

*Benchmark Litigation*, "Local Litigation Star" — General Commercial, Personal Injury, Wrongful Death (2018-21), Product Liability (2020)

*Benchmark Litigation*, "Future Star" (2011-17)

*The Best Lawyers in America*® by BL Rankings — Commercial Litigation, Personal Injury Litigation, Product Liability Litigation (2018-22)

*Martindale-Hubbell*®, A-V Rating

*Mid-South Super Lawyers* by Thomson Reuters — Personal Injury (2016-21)

## PRESENTATIONS AND PUBLICATIONS

Moderator, "The Enemy of My Enemy is my Friend: Managing the Insured/Insurer Relationship in Litigation," Network of Trial Law Firms, (April 2018)

Co-Presenter, "A Settlement Gone Wrong: Practice Pointers to Avoid Every Lawyer's Nightmare," The Network of Trial Law Firms, (August 2016)

## COURT ADMISSIONS

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U.S. Supreme Court

U.S. Court of Appeals for the 3rd Circuit

U.S. Court of Appeals for the 11th Circuit

U.S. District Court for the Middle District of Alabama

U.S. District Court for the Northern District of Alabama  
U.S. District Court for the Southern District of Alabama  
U.S. District Court for the District of Colorado