



**Matthew J. Winne**  
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## Matt Winne is a dedicated trial lawyer and advocate for his clients.

Matt takes pride in helping his clients efficiently navigate through even the most complex cases. He spends a significant amount of time defending clients facing product liability litigation, and has experience handling matters involving areas as varied as medical malpractice, First Amendment law and commercial plaintiff issues. Matt defends leading companies, including several multinational automotive manufacturers. Most recently, Matt gained first-chair experience in a commercial fraud trial.

Clients appreciate Matt's willingness to dig into the specifics of any case with his meticulous attention to detail. It's that focus that makes Matt such a trusted ally for his clients in court and before arbitrators. Recent examples of his work include:

- Serving as defense counsel for a major automotive manufacturer in a wrongful death case alleging a defect in a vehicle related to a carbon monoxide event. After successfully arguing a number of pretrial motions to best posture the case for trial, Matt took the lead in selecting the jury and helped secure a dismissal of the claims mid-trial in the absence of evidence establishing a defect in the car.
- Securing a favorable settlement after the first week of trial on behalf of a client in a wrongful death product liability jury case. He obtained the settlement after arguing Daubert and other critical pretrial motions, as well as handling evidentiary objections and arguments at trial.
- Obtaining a favorable judgment in multiple arbitrations for a national consumer services provider, despite the claimant's request for high-seven-figure damages awards. In doing so, he cross-examined expert, party and fact witnesses, and conducted direct examinations of all types of witnesses.

## PRACTICE AREAS

Automotive  
Catastrophic Injury  
Commercial Litigation  
Commercial Transportation  
Healthcare  
Media & Communications Law  
Medical Malpractice  
Product Liability  
Professional Liability  
Consumer Claims Defense

## EDUCATION

University of Alabama School of Law (J.D., *cum laude*)  
Auburn University (B.S.)

## BAR ADMISSIONS

Alabama

- Securing multiple early dismissals of wrongful death claims and other serious injury claims through motion drafting and oral advocacy on novel procedural law issues.
- Taking the lead in reaching favorable early resolutions of various catastrophic injury cases around the country on behalf of several product manufacturers and distributors.

Matt is generous with his time and legal talent and has worked on several pro bono matters helping inmates appeal their convictions. He graduated cum laude from the University of Alabama School of Law, where he was a senior editor of the Alabama Law Review and a member of the John A. Campbell Moot Court Board.

A native Atlantan, this Birmingham-based partner also enjoys spending time outdoors with his beautiful wife, Hannah, daughter Kate and his dog, Piper. Matt attends Independent Presbyterian Church, where he serves on the Board of Deacons. On weekends, he can often be found hitting the links and cheering on his Auburn Tigers.

## PROFESSIONAL ORGANIZATIONS

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American Bar Association, Tort Trial & Insurance Practice Section,  
Motor Vehicle Product Liability Group

Alabama Defense Lawyers Association (ADLA)

Defense Research Institute (DRI)

Federalist Society

Product Liability Advisory Council, Future Leaders Program

## AWARDS

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*The Best Lawyers in America*© "Ones to Watch" by BL Rankings —  
Product Liability Litigation, Professional Malpractice Law (2023-26)

*Mid-South Super Lawyers* by Thomson Reuters, "Rising Star" —  
Personal Injury – General (2023-24)