



## CONSUMER FRAUD & BAD FAITH

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Lightfoot is with you when your company — and its reputation — are in the crosshairs.

Fraud and bad faith cases are a critical threat because the integrity of the company is under direct attack. Plus, a punitive damage claim can mean a direct hit to the organization's bottom line. In today's increasingly litigious society, these cases aren't likely to diminish any time soon.

Lightfoot attorneys have substantial experience representing defendants in consumer fraud and bad faith cases across a variety of industries. Previous clients include manufacturers; retailers; life, health and casualty insurance companies; banks; consumer finance companies and mortgage companies in the Southeast and beyond.

Over the years, Lightfoot has handled thousands of these cases both at the trial and appellate levels. Our team is skilled at crafting a strategic game plan to protect companies and avoid bad-faith traps. These high-stakes cases merit seasoned counsel to help defend the company and its reputation.